



# A good rural multifunctional shop

- Additional tasks and activities some examples....
  - Betting/lottery and postal services
  - Coffee-bar, Christmas markets
  - Tourism initiatives
    - · boats for hire
    - · floating docks,
    - · hiking, maps for sale
    - Sale of fish licenses
  - Local food
  - Information from the municipality
  - Library

The sky is the limit....



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#### Local consultants

#### 10 MERKUR- consultants

- 1. Finnmark Elisabeth Gamst Mathisen
- 2. Troms/Nordland Ole Svedenborg
- 3. Nordland Line Tellemann
- 4. Trøndelag Stig Olson
- 5. Vestlandet nord Ronny Mowatt
- 6. Hordland Per Spillum7. Rogaland Lars Helgeland
- 8. Agder- Roy Michaelsen
- 9. Buskerud Hallvard Christensson
- 10. Innlandet Vigdis Myhre Næsseth



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### Investment support:

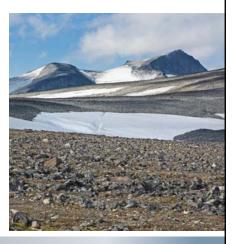


- App 40 mill NOK for investments per year
- · Investments in important infrastructure in a modern grocery shop - freezers, fridges and computerized cash registers
- Support of activities in the shop– such as market days, mobilizing the surrounding community
- Aid to establish or upgrade the shops petrol pump

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#### Simplifying management of uncultivated areas

- Many ministries involved
- The goals are different
- Long term work
- simplifying
- Increased local autonomy
- Increased value making



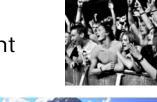
# National development programs, based on nature resources

- · Stimulate to value making, new jobs,
- · Stimulate sustainable development
- Contribute to make rural communities more attractive as a long term place to live
- Stimulate cooperation between different sector with responsibility within management of nature resources

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# Topics - local development

- Strengthen municipal work on local development
- Integration of immigrants
- Special focus on youths
- Image building projects
- Value making based on nature resources, cultural heritage
- Focus on meeting spots
- High quality services, both private and public







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