Cooperation for regional sustainable development

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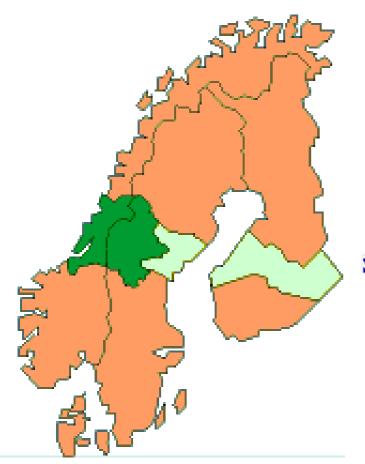
Confederation of Norwegian Enterprise in Trøndelag

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The Eco Belt of Scandinavia

Regional Identity and Sustainable Development in Jämtland, Härjedalen and Tröndelag



















Targets:

- To strengthen the private sector and the region's attractiveness
- Provide the region with a pronounced environmental profile
- To be an attractive partner for sustainable development both in public and private sector
- Give the concept "Eco Belt of Scandinavia" a tangible meaning
- To improve the environment

A Common Process.....

A common process for both municipalities and enterprises has provided a common platform for cooperation and a valuable contribution to a sustainable regional development

- The municipals have for a long time been looking for methods to bring political visions about sustainable development into practical actions
- The process "Ecobelt of Scandinavia" has brought new knowledge about the way to integrate sustainable development in the management systems.
- The enterprises have requested environmental requirements to be stipulated for cases relating to public procurement.
- •Through this co-operation process, this matter has been put on the agenda by the municipalities.
- Environmentally conscious enterprises have strengthened their competitiveness.
- •The process so far has contributed to a significant attitude change.

Results so far...

- 30 municipalities/County Council has implemented a SD system
- 2 Municipalities with close to 20 000 employees have implemented and are ready to be certified for ISO 14001
- 7 Municipalities are in a process to be certified in 2007
- 1 Municipality with 10000 employees has been certified for ISO 14001
- 1 County council has implemented and are certified for EMAS
- 150 Companies have implemented environmental management systems after the ISO 14001 standards.
- More than 50 % of the employees in the region works in organisations who have implemented environmental management systems!

Some examples....

Aker Verdal AS – Part of The Aker Kvaerner Group

In the ISO 14001 process the following environmental aspects were singled out

- > Fuel oil consumption
- > Electrical power consumption
- ➤ Amounts of residual waste

600 employees has completed courses related to the outer environment

Some examples...

North-Trøndelag County Municipality

The county municipality's procurement department/scheme was certified in accordance with ISO 14001 in 2005.

Involves procurement cooperation between the county municipality and a total of 16 municipalities within North-Trøndelag

Represents procurements for NOK 1 billion per year (EUR 125 mill).



Some examples...

The Municipality of Trondheim

Has introduced an environmental management system in accordance with ISO14001 in an organisation consisting of 230 different departments and a total of 10 000 employees.

ISO certification in 2006

Their comprehensive environmental policy is being concretised and operationalised through their procurement policy which among other things stipulates requirements to:

- **≻**Quality
- **≻**life cycles
- The impact of the products on the outer environment

Represents procurements for NOK 1,7 billion pr year (EUR 200 mill)



A "Borderless" Cooperation for Sustainable Development

- •Trøndelag and Jämtland will continue their cooperation, emphasising the need for more enterprises and municipalities to introduce integrated management systems, which also focuses on the outer environment.
- •A conscious profiling of the achieved results in relation to the objectives, increases the attractiveness of the region
- •The efforts relating to profile a private sector representing good environment technology solutions will be strengthened.

Regional contact with Poland is increasing..

- •Several municipalities in Trøndelag have signed agreements to collaborate with municipalities in Poland
- •Confederation of Norwegian Enterprises in Trøndelag has signed agreement to collaborate with an agency for regional development in Poznan.
- •Norwegian Association og Local and Regional Authorities in Trøndelag has together with the Confederation of Norwegian Enterprises in Trøndelag signed a letter of intent with Communal Union "Wislok" in Rzeszow.